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New logo ABS

After the integration of HAPit, Agro Business Solutions, Agro Business Services and Seedbase we are now already known as "ABS". Therefore it is most logic to formalize this. In the coming period we will replace all existing names by ABS and we will present ourselves with our new logo:



At the same time our products will be named ABS. Our current product line ABS Enterprise and ABS Small Business, the ERP software for seed companies, will for example be extended with:

- ⇒ **ABS Flower**, our solution for flower production and sales.
- ⇒ **ABS Breeding**, our solution for research on new varieties.

All new software in development will get the ABS brand name. For the avoidance of doubt we confirm that you will be continuing doing business with the same organization with same people using software with the same functionality.

We are excited about this and we hope you like it too.

ABS News

- We welcome [Novisem](#) (NL) and [Hybro](#), one of the cooperatives of Saaten-Union (DE) as our new customers.
- [Klein Karoo Seed Production](#) in South Africa has implemented the ABS Production Mobile solution in August. Today their field inspectors can register every field inspection on their tablet or phone and upload the results in ABS.
- Next week you can visit ABS on the "Seed meets technology" event in Zwaagdijk-Oost the Netherlands. For more information go to: www.seedmeetstechnology.com.

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Contact & Info

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- Later you can also meet us at the ESA conference in Lisbon, October 12 until 14, 2014.

ABS Breeding now fit for seed companies

Our Seedbase program, which was originally made for flower industry and vegetative propagation was recently adapted to make it more suited for use by vegetable breeding companies. In collaboration with the vegetable breeder producer company, [Bakker Brothers Seed](#), we were able to implement ABS Breeding for vegetable breeding efficiently and in a timely manner. With ABS Breeding it is possible to gain more insight into your crop's pedigree, keep track of all your crossings, selections and tests and also to create stable and pure parent lines for your hybrids.

ABS Breeding is a very flexible and user friendly cloud based SAAS solution. It gives breeders the possibility to work together efficiently even though they are located in different places in the world. With secure connections to our data center, your ABS Breeding software is kept up to date without any costs or stress for your IT-department. For more information visit our website www.seedbase.info.

Bakker Brothers is a seed company with a long history. Started as a bean seed company in 1928 and nowadays a company with a strong and broad assortment with breeding programs in beans, tomato, pepper, eggplant, carrot and onion. Today Sander Roozendaal, hot pepper and eggplant breeder of Bakker Brothers Seed, uses ABS Breeding daily on his mobile phone, tablet and laptop to register his observations in the greenhouse.



Greenhouse

Late in 2013 Bakker Brothers decided that the increasing breeding programs, locations and number of breeders required a new software solution. Until then Excel was used. "Though the first presentation of ABS Breeding made it clear to us at Bakker Brothers Seed that the software was not yet suited as tool for vegetable breeding, while competitors already had a complete working program.

Even so we realised that Seedbase had a lot of potential, was therefore good value for money and we decided to proceed with ABS" Sander tells. "Now we come to the conclusion, that ABS Breeding has almost all functionalities we need for breeding, it is flexible and easy to use. Work has become much more time efficient when evaluating the trials in the greenhouse and using the direct data entry in the mobile phone or tablet, eliminating a lot of additional work, which had to be done before using Excel."

One of the big advantages is that data are kept in one database, which is accessible for all breeders, so they can easily take over each other's work. In the same time, each of the breeders can configure ABS Breeding to the needs of his/her own breeding programs and photos are also easily imported.

Today an active internet connection is needed while working with ABS Breeding on the field, however ABS is busy developing an off-line APP to register data in fields when there is no internet available. The delivery of this application is planned in 2014.



Greenhouse